1. (original)   A method of controlling a media generation system, comprising the steps of:

a) generating a user selectable media event in a stateless software module;

b) receiving a media event protocol file for the selected media event; and

c) directing the generation of the media event in the media generation system based on the media event

protocol file.

2. (original) The method of controlling a media generation system of claim 1, further comprising the step

of parsing the media event protocol file and wherein step c) includes directing the generation of the media

event in the media generation system based on the parsed media event protocol file.

3. (original) The method of controlling a media generation system of claim 1, wherein the stateless software

module is a Web browser.

4. (original) The method of controlling a media generation system of claim 1, wherein step a) includes

generating a user selectable link coupled to a media event in a page of a Web Browser.

5. (original) The method of controlling a media generation system of claim 4, wherein step b) includes

receiving a media event protocol file &om the selected link for the media event.

6. (original) The method of controlling a media generation system of claim 5, wherein the media generation

system is a windowless system.

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7. (original) The method of controlling a media generation system of claim 5, wherein the media generation system is a video generation system and the media event is a video media event.

8. (original) The method of controlling a media generation system of claim 7, wherein the media generation system is a television set top box.

9. (original) The method of controlling a media generation system of claim 8, wherein the media event protocol file includes the screen location for the video media event within a page of the Web Browser.

10. (original) The method of controlling a media generation system of claim 9, wherein the media event protocol file includes the height and width of the video media event within the page of the Web Browser.

11. (original) The method of controlling a media generation system of claim 10, wherein the media event protocol file includes the channel location of the video media event.

12-40 (canceled).

41. (original) An article of manufacture for use in controlling a media generation system, the article of manufacture comprising computer readable storage media including program logic embedded therein that causes control circuitry to perform the steps of:

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a) generating a user selectable media event in a stateless software module;

b) receiving a media event protocol file for the selected media event; and

c) directing the generation of the media event in the media generation system based on the media event protocol file.

42. (original) The article of manufacture for use in controlling a media generation system of claim 41, further comprising the step of parsing the media event protocol file and wherein step c) includes directing the generation of the media event in the media generation system based on the parsed media event protocol file.

43. (original) The article of manufacture for use in controlling a media generation system of claim 41, wherein the stateless software module is a Web Browser.

44. (original) The article of manufacture of use in controlling a media generation system of claim 41, wherein step a) includes generating a user selectable link coupled to a media event in a page of a Web Browser.

45. (original) The article of manufacture for use in controlling a media generation system of claim 44, wherein step b) includes receiving a media event protocol file from the selected link for the media event.

46. (original) The article of manufacture for use in controlling a media generation system of claim 45, wherein the media generation system is a windowless system.

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47. (original) The article of manufacture for use in controlling a media generation system of claim 45, wherein the media generation system in a video generation system and the media event is a video media event.

48-80 (canceled).

81. (original) A media generation system, comprising:

    (a   means for generating a user selectable media event in a stateless software module;

    (b   means for receiving a media event protocol file for the selected media event; and

    c)   means for directing the generation of the media event in the media generation system based on the media event protocol file.

82-120 (canceled).

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